

The Link to Let's Do Lunch

November 2007

A monthly newsletter for members and friends of Let's Do Lunch

Where Enterprising Business Owners Connect...



Reserve your ticket: Celebrate Success at our November luncheon

'Your creative energy shines brightly. You will inspire others just as you inspire yourself.'

Tickets are still available but going fast for our luncheon, catered by Pelican Catering, at the Centennial Building, 416 Centre Street South, Whitby. Our theme is 'Celebrate Success' and we've got a jam-packed lineup of speakers, entertainment, draw/door prizes and lots of surprises! We've gathered a panel of business people – **all Let's Do Lunch members** – to share with us how they celebrate success. Our speakers include Wenda Abel from brilliant!; John Currie from Currie & Wiltshire, Inc.; Todd Skinner from The Growth Coach and Paul and Tiffany St-Germain from ShopAware.com We've also got the results of a survey conducted by The Growth Coach, about what success means to those who responded and how they make this happen in their businesses. Our feature charity will be the Special Olympics Ontario 2008 Provincial Spring Games and representatives from the games' organizing committee will be on hand to give us the scoop on this exciting event happening in Durham this spring. Read more about the games elsewhere in the newsletter. As well, our fabulous shopping tables provide the ideal opportunity to get an early start on holiday shopping. We're raffling off a beautiful \$1,000 diamond necklace donated by Dana's Goldsmithing from Port Perry. Don't miss our luxurious 'pamper you' area with lots of hair style and makeup tips as well as hand massages. Plus, we've got door prizes, draw prizes, entertainment and more. Tickets are \$75.00 a person plus GST for members and \$85.00 plus GST for non-members. Call to reserve your tickets today: www.letsdolunch.info, call us at: 905-655-3597 or e-mail us at: lori@letsdolunch.info

Let the games begin – Special Olympics comes to Durham

For three days in May, more than 1,000 athletes, trainers, coaches, volunteers, families and friends from across Ontario will come to Durham Region to take part in the Special Olympics Ontario 2008 Provincial Spring Games.

The Special Olympics Ontario 2008 Provincial Spring Games is the feature charity at the November 16th Let's Do Lunch event and we are proud to welcome representatives from the games' organizing committee to give luncheon attendees a sneak preview of the games and information on how we can support this exciting venture.

The theme for the spring games is 'Embrace Our Spirit'. From May 29-31, athletes will be competing in swimming, five- and 10-pin bowling, power-lifting and basketball at locations throughout the region including Durham College/University of Ontario Institute of Technology, North End Bowl and Leisure Lanes, all in Oshawa and the Pickering Recreation Centre.

Deputy Chief Chuck Mercier from the Durham Regional Police Service led the bid to host the 2008 provincial spring games and serves as Chair of the organizing committee. CTV anchor Ken Shaw will act as Honourary Chair and John Tavares of the Ontario Hockey League's Oshawa Generals team will serve as Honourary Coach.

The games office is open at 650 Rossland Road East in Whitby. For more information about the games, please visit the website at: <http://www.specialolympics2008.ca/>, call the office at: 905-579-1520, ext. 4004 or e-mail ruby@specialolympics2008.ca

Welcome a new sponsor

We welcome Andrew Shaw from Investors Group as a new sponsor for our November luncheon. Andrew also generously sponsored the lunch for our golfers at our successful Let's Do Golf event in September. Welcome aboard Andrew and thank you so much for your support of **Let's Do Lunch!**

"I've known about the group since 2006 as I was doing business with a couple of members. I got involved with Let's Do Golf when Sue and Debbie approached me. When I heard the tournament was affiliated with Ronald McDonald Charities, I was very enthusiastic. It's an outstanding charity that supports so many worthwhile organizations in our communities. So I came on board as a sponsor of the November Let's Do Lunch event because it is a great opportunity to network with a group of business people within the Durham Region. I also strongly support the philosophy behind this group and believe that the founders exemplify the same type of "moral character" that I personally subscribe too. The group is a good fit for me and my business."- Andrew Shaw



Lucy Says:

**"Not everything that is faced can be changed,
but nothing can be changed until it is faced."**

~Lucille Ball

It's Your Birthday

**Be sure to drop a line to these members
to wish them a Happy Birthday:**

November 2 Delma Lomax

November 9 – Lori Bowers

November 8 Carolyn Savage

November 10 Janice Coupland

November 19 Tiffany St. Germain

November 27 Antoine Elhashem

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Member profile: Spa Essence Esthetics Services – The Art of Pampering

After a background in sales and management in various fields, Juliette Layne followed her dream to become an esthetician because she enjoys pampering people and “seeing the smiles on their faces after their service.” Her recently-opened studio on Green Street in Whitby offers a full range of esthetic services, citrus manicures, aromatherapy pedicures, facials, aromatherapy massages, body treatments, waxing and paraffin treatments. Juliette received her esthetics training in Oshawa and operated a successful esthetics business in the Barbados for a few years before returning to Durham to set up shop.

Her business philosophy? “I thoroughly enjoy what I do, I love to pamper people, I give my customers the care and time during my services, I never make them feel rushed, I listen to them, without offering unwanted advice,” she explains.

After reading an article about Let's Do Lunch in the SNAP newspaper, Juliette says she e-mailed right away to find out about becoming a member of the organization. “I met with Sue (Pitchforth, co-founder of Let's Do Lunch) and it just seemed like we knew each other for a very long time, we just hit it off. I enjoy being a part of something that is going places and Let's Do Lunch is that kind of organization. I am very happy to be a part of it,” says Juliette. For years, she has wanted to have her own business, and even though it is hard work, the rewards “are so wonderful, especially in this business. I get to meet some very nice people and develop friendships with many of my customers.” Her biggest challenge: Building her customer base and striving to provide distinct and exciting services.

Contact Juliette at: 905-430-8787 or by e-mail to: spaessence1@yahoo.ca



Applause! Applause!

~Congratulations to Spa Sedona for receiving an Award of Excellence from the Ajax Pickering Board of Trade at its recent award ceremonies.

~Kelly Weldrick, of Makeup in Motion, will be a monthly contributor to 'Live At Five After Six' on Channel 12. Way to go Kelly! Join her and host Rita Nave the third Tuesday of each month.

Send a 'holiday greeting'

All members of Let's Do Lunch are invited to send a **free** Christmas, Hanukkah or other holiday greeting in our December newsletter. Please note, we are limiting this to the first 20 members who send their message in to us. Please include your name and your business name and your message. We will display all messages in special spot in the newsletter.

Members are also reminded to consider advertising a holiday-themed special savings or event on the third page of our December newsletter.

Please contact lori@letsdolunch.info or call us at 905-655-3597 to have your message included.



Business tip

This month's tip comes from Carrie Makins from STANDOUT Promotional Products in Port Perry - - thanks Carrie:

What is the importance of getting professional advice about promotional products? Promotional products are all about impressions. There are tens of thousands of products available. Choosing the right product to convey your message is very important; so how do you do this? When you work with a promotional products professional, he or she will determine the objective of your promotion, work out a plan to achieve it and measure the results to ensure continued success. Take advantage of this free collaborative resource!

Join Let's Do Lunch

Become a member of Durham Region's fastest growing networking group serving business people in the region.

Levels of Membership Prices: Single-\$99.00 plus GST

Partners: \$129.00 plus GST

Multi Membership (owner and 2 staff) \$149.00 plus GST

Call 905-655-3597 or toll free

1-888-655-3597, email: lori@letsdolunch.info or go to our website:

www.letsdolunch.info

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If you would like to advertise your business card or event please call Lori at 905-655-3597 or email your request to lori@letsdolunch.info We accept Visa and Mastercard.

PRICES: \$25.00 plus GST for MEMBERS \$40.00 plus GST for NON MEMBERS

Eye on Events...

COUNTDOWN TO CHRISTMAS!

Sunday November 18th 2007

1:00-4:00 pm

Ashburn Community Centre



Spend a fun afternoon with your friends learning...

- How to dress up your Christmas table
- Napkin folding session
- Enjoy refreshments and hors d'oeuvres complete with recipes!
- Create and take home a festive urn to display indoors or outdoors
- Receive a goody bag filled with valuable gifts and information

TICKETS: call 905-439-9340~ \$50.00 each include:

- Refreshments/snack/prizes
- Your completed Christmas urn
- Bring pruning shears & garden gloves

Please Join Us December 6th 2007...

Network For Women Entrepreneurs hosts a
Workshop & Networking Event

Registration is **FREE** but you **MUST** Register to attend.

Best Western Cobourg Inn and Convention Centre

930 Burnham St. Cobourg

8:15 am—12:00 pm

To register visit: registernwe@cbsc.ic.gc.ca

ADVERTISE YOUR AD OR SPECIAL
EVENT HERE!

Thank You To Our "Platinum" Sponsors.



Thank You To Our "Diamond" Sponsor and Charity for Our November luncheon.



Investors Group Financial Services Inc.



Embrace Our Spirit