

How Branding Impacts Business Success

with Rhonda Page

What makes your business stand out from the competition? Through a fun discussion that will get you inspired about your businesses and give you a process to help you differentiate, you will leave with a better understanding of what branding is all about (a brand is not a logo) and why it's important for business growth.

You will get a score on where your brand is today and where the growth opportunities are, as well as a step-by-step process to build a strongly differentiated brand. Find out how to stand out from the competition and attract more business.

Trained in graphic design and creative problem-solving, Rhonda Page has been helping global brands differentiate their products. Through her position at Dossier Creative, Canada's leading brand creation company she worked with corporations such as Coca Cola and Kraft. Recognizing the need for brand clarity in small business, Rhonda formed *know your difference*™

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Al Dente Restaurant and Banquet Hall
1305 Pickering Parkway, Pickering

5.30-6.30 networking and cash bar
6.30-9.00 dinner and speaker

\$45 \$55
members non-members

plus gst price includes networking,
dinner and speaker. (cash bar)