

The Link to Let's Do Lunch

A monthly newsletter for members and friends of Let's Do Lunch

January



Happy New Year
Happy New Year



A new year brings new energy, excitement and many opportunities. We here at **Let's Do Lunch** want to extend our best wishes for happiness, health and wealth in the upcoming year. We look forward to working closely with our members, meeting many new dynamic business owners and of course helping local charities raise awareness and funds for the good work that they do.

We are privileged to be able to host our luncheons, partner with so many wonderful businesses and help so many people along the way.

Thanks to all of you for helping our dream of **Let's Do Lunch** continue.

Here's to a wonderful year ahead!

Debbie, Sue & Anne

The Let's Do Lunch Ladies



Let's Do Lunch

Our vision is clear... to bring Durham Region's wonderfully talented business people together in a welcoming, fun yet professional atmosphere. We do this in a very fun, professional yet welcoming atmosphere enjoying a gourmet luncheon prepared exclusively for us by the chefs we partner with. Our **Let's Do Business** area, during the morning session of our luncheons offer business owners an exciting opportunity to showcase their business in a unique yet interactive way. Strong relationships are formed where businesses help each other to become more successful.

One of the key components of **Let's Do Lunch** is to help raise awareness and funds for local charities - some of the charities we have assisted over the years include: Children's Wish, Windreach Farm, Muslim Welfare Home, The Salvation Army, Luke's Place and Special Olympics - just to name a few. We are proud to work closely with our charities and our businesses and luncheon attendees to ensure our

charities have the best support during our luncheons.

The future is bright for **Let's Do Lunch** and we are looking forward to bringing you more interesting and

informative luncheons and of course helping more charities. We look forward to welcoming you at an upcoming luncheon and as a member. Interested in finding out more about what membership offers you? Please contact us at www.letsdolunch.info and we would be very happy to meet you for a coffee to share our membership benefits with you as well as learn more about you and your business as well. Our website offers a direct link to our members websites as well as information on upcoming events with a direct link to our online ticket ordering for our luncheons. Watch for news coming out on ordering your ticket for our upcoming **Share a Little Magic** luncheon coming up in February.

Another exciting component of **Let's Do Lunch** is our long standing partnership with Durham College. Each year we host a placement student for a month where they share a key role during their time spent with us. We look forward to welcoming our next placement student in April. This year we also be hosting a Grade 12 Co-op student from All Saints Secondary School from Feb until June. We look forward to introducing her in our February newsletter. We here at **Let's Do Lunch** believe very strongly in mentoring young women and providing opportunities for them to learn and grow.

What are you waiting for..... join today!



Let's Do Lunch—Share A Little Magic!



We hope you can join us for “**Share A Little Magic**” February 25th, 2011 at Royal Ashburn Golf Club. We are excited to be working The Big Brothers Big Sisters agencies from across Durham Region to help raise funds for this worthwhile charity in Durham. We are working on the exciting final details of the luncheon including working closely with the chef to create another fabulous lunch just for our guests.

Let's Do Lunch is excited to have Lance Brown join Carolyn Ellis, KX-96 as our Co-Master of Ceremonies for the day. Lance Brown has been a Sports Anchor on **CTV News Toronto** since arriving in 1985, and today he also serves as CTV Toronto's sports director. Lance is the father of four children and resides in Port Perry, Ontario. In his spare time, he does extensive work for children's charities in Southern Ontario including being involved with the Big Brother Big Sisters for over 15 years. We appreciate Lance taking the time out of his schedule in support of our **Share A Little Magic** luncheon.



Fundraising for the lunch will support:

Go Girls! Healthy Bodies, Healthy Minds &

Game On! Eat Smart, Play Smart, Live Smart, two very worthwhile programs designed to address physical activity, healthy eating, self-esteem and communication skills of young teens 12-14 based on a group mentoring model.

For more information on how you can get involved with Big Brother Big Sister agencies from across Durham Region contact one of the dedicated team we are fortunate to be working with on this luncheon.

We hope you will **Share A Little Magic** with us!



Big Brothers Big Sisters

share a little magic!

Contact one of the dedicated team of
The Big Brothers Big Sisters Agencies From Across Durham
below for more information on becoming involved
with Big Brothers Big Sisters

Melanie Stewart—Executive Director—Ajax Pickering—Phone: 905-831-3777,
Email: info@bbandsfaf.com www.bigbrothersandsistersofajaxpickering.com

Mark Shuwera—Executive Director—Oshawa Whitby—Phone: 905-579-2551,
Email: bbbsow@bellnet.ca www.bbbsow.ca

Darlene Brown—Executive Director—Clarington—Phone: 905-623-6646,
Email: darlene.brown@bbsclarington.ca www.bigbrothersandsisters.ca

Margaret Ayres—Executive Director—North Durham—Phone: 905-985-3733,
Email margaretbbbsnd@aol.com

www.bigbrothersbigisters.ca/northdurham/en/Home/default.aspx



Online Registration Now Available

Order your ticket today. Ticket information and prices are available at:

<http://sharealittlemagic.eventbrite.com/>

Thanks to **Let's Do Lunch**
member Iris Rapkoski, RBC Whitby Main Branch
for donating the give away bags to the
Share A Little Magic luncheon!

Do you have a promotional item you would like to include in our guest take away bag?

We would require 110-125 items.

Watch details on our bag stuffing to be announced soon.

The business with the most creative idea in the bag will be announced at
Share A Little Magic & will win a free business table to the following luncheon.

Congratulations to Tara Bergeron, Soul Xpressions our
Building A Foundation To Success winner!





Winter Beading Classes—Soul Xpressions

Looking to learn the art of beading? Or maybe something to do with a friend during the winter? **Let's Do Lunch** member Tara Bergeron, owner and artist of Soul Xpression specializing in hand-made beaded jewelry, accessories and decorative items is offering classes throughout the winter on Wire Work Basics and Bead Stitchery. Classes are five weeks in length and are being held at The Little Green House in Whitby, 229 Brock St. North (corner of Brock & John St.) Tara has been designing and creating jewelry for sale for over twelve years. With an artistic background which includes water colour painting, floral design, photography, drawing and a multitude of other crafty endeavors her classes are sure to be well worth the cost! Her water colours and floral designs are displayed in homes throughout Ontario and her jewelry is worn by people all over the world.

Join one of her classes and create your own original works of art throughout these five week classes!

Wire work Basics Saturdays 1pm - 3pm—Jan 15th, 22nd, 29th, Feb 5th, and 12th.

Thursdays 7pm - 9pm—Feb 24th, March 3rd, 10th, 17th, and 24th.

This course is designed to expose students to a variety of basic wire work techniques. Various styles of bracelets, earrings, necklaces and rings will be produced. Students are encouraged to bring their own basic tools. Course fee \$75, Material fee \$60 for a total of \$135. A non-refundable deposit of \$25 is required at time of registration with the remainder due the first class.

Exploring Bead Stitchery Thursdays 7pm - 9pm—Jan 13th, 20th, 27th, Feb 3rd, and 10th.

Saturdays 1pm - 3pm—Feb 19th, 26th, March 5th, 12th, and 19th.

This course is designed to expose students to a variety of stitchery techniques. Various stitches such as ladder, peyote, spiral and chevron, will be produced. We will be working with seed beads, thread and a needle to produce each project and task lamp if they have them. Course fee \$50, Material fee \$50, for a total of \$100. A non-refundable deposit of \$25 is required at time of registration with the remainder due the first class.

Visit Soul Xpression website at: <http://www.soulxpression.com/> for more information and to view more pictures of her jewelry as well.



Tara Bergeron
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19 Visser Court



10 Ways You Can Manage Your Social Media Profile More Effectively



1. **BRAND** — Decide on a brand and use it consistently on the web and in your social media spaces so it's easy for you and your target audience to remember.
2. **SOCIAL MEDIA EMAIL ADDRESS** — so when you go on holidays manning the social media storefront can be delegated, and so you can filter it into a special email folder, so you can look only once per day. Perhaps a gmail account as you'll need one to
3. **BLOGS / RSS NEWS FEED** — so social media spaces can automatically syndicate it.
4. **SCHEDULE TIME IN YOUR SCHEDULE** — get it done
5. **PROFILE MANAGEMENT SOFTWARE** — to watch your pages, those you manage and your competitors
6. **COMMUNICATIONS PLAN** — what do your customers want? what will they share?
7. **RESOURCES** — what do you have now, what is available for free on the net
8. **ALLIANCES** — who do you know, win/wins?
9. **EDUCATE YOURSELF**—fast track your success and avoid fatal errors.
10. **GOOGLE ALERTS & ANALYTICS** — on your website so you can identify what works and repeat it, as well as what does not, so you can eliminate it and focus on true success



Contact Sue for all your Social Media questions at www.awebthatworks.com



Your Feedback Wanted

What do you like about **Let's Do Lunch?**
How has it helped your Business?

Send us your feedback and you could receive a free business table to our upcoming February luncheon and complimentary business card ad in one of our newsletters.



Deadline ends Feb 1st

Email:
anne@letsdolunch.info

Reminder to Members:

Send in your member profile information to be included in one of our upcoming newsletters. Below is the information we would like to receive.

Company Name:
Company Address:
Company Phone Number:
Company Email:
Company website:
Attached jpeg file of logo:
Attached photo of you, your company, your employees or something to represent your company



A brief description of your company and yourself.
How are you involved in the community?
How did you hear about **Let's Do Lunch** and why did you join?

Job Postings

Do you have a job posting you want to advertise?
Let's Do Lunch members, send us your posting and we will include in our next newsletter for you.

Please limit your ad space to 3.5 inches by 2 inches.



Member News

Send Your **Member News** or Events before the 15th of Each month to have advertised in the following month's newsletter.



Happy Birthday to Let's Do Lunch Member

Marissa McTasney — 21-Jan

Have A Happy Day!

DONATE NOW

Make a Donation For A Chance To Win

Make a prize donation to **Share A Little Magic** for a chance to win a free Business Table to the luncheon.

Donations will be used for door prizes or prizes for one of the fundraising events planned for the lunch. Email your donation to anne@letsdolunch.info before January 14th, 2011 for your name to be entered in the draw.

Your donations are appreciated!
Thank you for supporting
Big Brothers, Big Sisters Agencies from across Durham Region!

Thank you to our Valued Sponsors!



Durham Business Times

